

# Ultimate AV Vibe Check: Which Tech Trends Fit Your Event?





## With AV trends moving faster than a DJ's beats, how can you know which solutions are right for your next event?

Like choosing the perfect playlist, creating that perfect event vibe is about matching the right solution/solutions with your audience's objectives.

To help, we created this simple **5-question quiz** to unlock ideas that will turn attendees into engaged participants and amp up your ROI to boot.

**Answer these questions** based on data from past events, what environment you want to create for your attendees, and your own personal live event experiences.

There are no wrong answers, and you may find you're a combination of several. Event magic comes together in countless ways!





## Take our quiz to find your AV vibe!

When planning your next event, what keeps you up at night?

- A** Worrying that attendees might find it too “been there, done that.”
- B** Making sure everyone leaves feeling emotionally moved.
- C** Ensuring that every technical element runs flawlessly.
- D** Wondering if people will make meaningful connections.
- E** If the event will generate enough social buzz.

Your ideal attendee feedback would be...

- A** “I’ve never experienced anything like this!”
- B** “This event really spoke to me.”
- C** “Everything was absolutely seamless.”
- D** “I made so many great connections.”
- E** “Can’t wait to share this experience with everyone!”



### AV Advice

Hiring the right AV partner will keep your worries at bay. Choose one eager to collaborate so together you can create the perfect event vibe.

[Learn More →](#)



## AV Advice

Plan early! Build in time to approach your vibe with your AV partner.

[Learn More →](#)

## When it comes to your AV budget, you prioritize...

- A** The latest cutting-edge technology for maximum “Wow!” – like high-def LED walls, or kinetic lighting.
- B** Elements that enhance the story.
- C** Premium-quality setups — such as high-fidelity audio with top-tier sound systems.
- D** Tools that facilitate interaction.
- E** Shareable moments and experiences — think non-traditional layouts or walkways.

## Your event’s success is best measured by...

- A** Innovation and the attendee wow factor.
- B** Emotional impact and message retention.
- C** Flawless execution and professionalism.
- D** Quality of conversations and connections made.
- E** Social media engagement and audience participation.



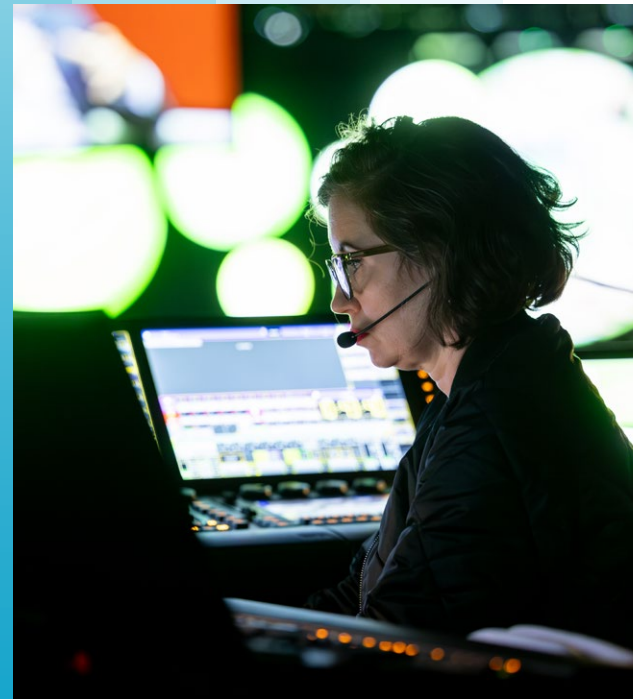
Your biggest event inspiration comes from...

- A** The latest tech industry showcases.
- B** Emotional impact and message retention.
- C** Compelling museum exhibits and theater productions.
- D** High-end corporate events and award shows.
- E** Successful networking formats and collaborative spaces.

## AV Advice

Engage attendees' senses by adding in specific sound or scent components to enhance the environment you're creating.

[Learn More →](#)







# Match Your AV Vibe

What letters did you choose more often? That letter — or combination of letters — is your primary AV personality! Click the buttons below to learn more about your vibe match.

**A B C D E**



Mostly  
**A's**

# Tech Spectacular

Where cutting-edge AV creates jaw-dropping moments.

**Think** LED spheres, AI-driven insights, holographic speakers, and personalized immersive experiences.

**Perfect for** product launches, tech conferences, grand openings.

## See It in Action: Workday

An event that wowed 14,000 in-person and 7,500 virtual attendees.





# Immersive Journey

Where AV tells a story and creates emotional connections.

**Think** sensory-driving, soundscapes, projection mapping/masking, responsive lighting, multimedia storytelling that creates a world within a room or space.

**Perfect for** brand experiences, revitalizing a traditional conference, specialty-themed events.

## See It in Action: HIMSS

A transformative, vanguard event that raised the bar across the healthcare industry.

Mostly  
B's







Mostly  
C's

## Pure Polish

Where refined AV enhances the event without overwhelming attendees.

Think crystal-clear audio, elegant lighting design, seamless presentations.

Perfect for high-end conferences, galas, award shows, and dipping your toe into the elevated AV pool to try something new that's low-risk.

### See It in Action: NATO Summit

Bringing this incredible global event from concept to reality



# Connection Catalyst

Where AV sparks conversation and collaboration.

**Think** interactive breakout tech, networking-friendly lighting, smart badge systems, and event apps that supplement small group discussion planning.

**Perfect for** business mixers, industry meetups, team-building events, and areas set aside for socializing.

## See It in Action: AIA

Showcased the importance of intentional planning for networking.

Mostly  
D's





Mostly  
E's



# Social Sensation

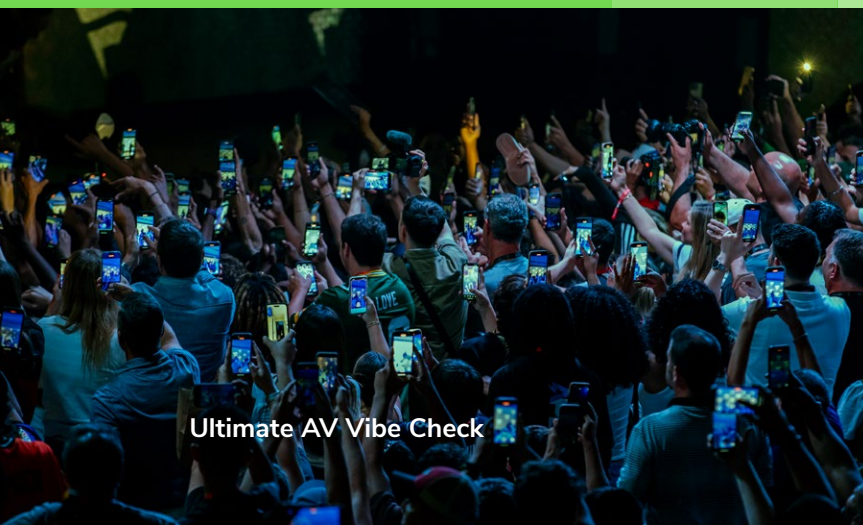
Where AV amplifies and promotes human connection through social media engagement.

**Think** selfie stations and walls, interactive crowd events, collaborative digital spaces.

**Perfect for** Gen Z/Millennial-targeted events, large-scale celebrations, community-building gatherings to promote a brand.

## See It in Action: Vidcon

Featured AV-powered social moments aimed at Gen Z.



Ultimate AV Vibe Check



Remember, creating “wow” moments isn’t about throwing the latest tech on the wall (or screen) and seeing what sticks.

It’s about choosing the right tools that make your event goals shine, whether that’s sparking connections, telling stories, or dropping jaws.

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## Ready to turn your AV vision into a vibe?

Let’s talk

